

News Release

HITACHI EUROPE LAUNCHES THREE VARIANTS OF NEW ENVIRONMENTALLY IMPROVED UX INKJET PRINTER

Reduced fluid consumption, ease of use & ergonomically-designed print head ideal for printing on drinks containers like milk & juice cartons

Leading manufacturer of high performance industrial printing systems, Hitachi Europe GmbH, Düsseldorf has announced the introduction of its new UX inkjet printer, which has been designed for ease of use and maintenance combined with improved environmental considerations.

Using the latest patented Hitachi technology, the cost effective UX Inkjet incorporates a new *fluid consumption reduction system*, making it one of the lowest consumers of make-up available on the printer market, thereby significantly reducing running costs.

Available in three models – Basic Entry Level, Flexible Standard and Premium – it also features a new cartridge-type system, which makes ink replacement clean and simple. The ink and make-up cartridge bottles can be used right up until the last drop which prevents wastage and eliminates the need to dispose of them separately.

A new, modern user interface with full colour, 10.4 inch touch screen panel and icon-based graphics indicate ink levels as well as the correct time to replace cartridges. The ability to check the finished image on the screen before going ahead with printing helps to avoid errors and saves on wastage.

Brand new print technology is incorporated into the Premium model allowing up to six lines of printing from the single print head. High-speed single line printing of excellent quality is also possible.

Ethernet as standard saves wiring, while strengthened network compatibility allows easier system construction, and collective management via the host system enables two or more devices to be networked easily.

An ergonomically-designed print head with four-metre cable is ideal for printing on containers such as milk and juice cartons.

Hitachi Europe's UX inkjet prints at a maximum rate of up to 1148 characters per second for the Basic and Standard models with the option to upgrade the latter to 2296 characters. The Premium unit offers up to 2296 as standard.

Bar codes, 2D code printing and the ability to store between 150 and 2000 messages are also features of the new product range.

The printer's cabinet is IP65 rated for dusty environments. It can be washed down when necessary making it suitable for applications in the likes of the meat and dairy industries. It may also be used in temperatures ranging from 0 to 50°C.

Hitachi operates a globally active network of distributors and sales and service providers to guarantee best quality and individual solutions for its customers.

For more information on Hitachi Inkjet Systems please visit:

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