

## Press release

April, 1st 2014

### Hitachi Europe GmbH launches Facebook Page for Coding and Marking business

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Hitachi Europe GmbH is proud to announce the setup of a Facebook page for the Coding and marking business. From April 1<sup>st</sup> interested parties can find first-hand news on Hitachi Europe's Coding and Marking products, as well as curiosity on innovative concepts from the packaging industry and related industries.

We believe that the implementation of a solution goes hand in hand with custom made service performance. Therefore Facebook offers the chance for giving assistance, sharing ideas and provide a platform for a lively exchange with other customers.

Hitachi Coding Solutions can be reached under <https://www.facebook.com/hitachicodingsolutions>



#### About Hitachi, Ltd.

Hitachi, Ltd. (TSE: 6501), headquartered in Tokyo, Japan, delivers innovations that answer society's challenges with our talented team and proven experience in global markets. The company's consolidated revenues for fiscal 2013 (ended March 31, 2014) totaled 9,616 billion yen (\$93.4 billion). Hitachi is focusing more than ever on the Social Innovation Business, which includes infrastructure systems, information & telecommunication systems, power systems, construction machinery, high functional materials & components, automotive systems, healthcare and others. For more information on Hitachi, please visit the company's website at <http://www.hitachi.com>.

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