ALLEN CODING'S RX-S PRINTER HELPS GOURMET POPCORN MANUFACTURER GO GLOBAL

PPMA show leads to order from Joe & Seph's for well-proven continuous small character printer

Following a visit to Allen Coding's stand at the 2014 PPMA show, gourmet popcorn manufacturer, Joe & Seph's, has recently installed one of the marking and coding specialist's RX-S continuous small character inkjet printers at its facility in Watford. The well-proven Hitachi system is being used to fulfil the Middle East's stringent food packaging requirements.

Joseph Sopher from Joe & Seph's comments: "We went to the PPMA show with the sole purpose of finding a reliable and accurate printer that could apply data codes directly onto pouches as required by countries in the Middle East. We liked the RX-S immediately and were also impressed by the sales engineer at Allen Coding who kindly agreed to let us test a system in the first instance."

Developed for today's exceptionally fast and challenging production environments, the RX-S provides high speed printing, as well as superior print head technology for stable drop placement and print quality.

Fully RoHS compliant, the RX-S incorporates an economical and ecological ink delivery system that is easily accessed for quick and easy service and maintenance. Daily cleaning is not required with print heads being automatically cleaned at the end of each cycle for reliable start/stop performance.

Joe continues: "The RX-S was easy to install and to operate. It does what it says on the tin and easily kept pace with our bag sealer. The service from Allen Coding has

been great so we were happy to go ahead with the investment. In fact, we are also considering buying another unit to meet future growth requirements."

Allen Coding's RX-S is specially designed to be exceptionally user-friendly, reliable and easy to operate. It features a 10.4 inch touch-screen control panel with full colour display making set up and reprogramming both simple and intuitive.

The controls are housed in an ergonomically designed stainless steel cabinet which is sealed to IP55 standards making it ideal for harsh industrial environments and deep cleaning regimes.

Depending on content, data memory can be expanded up to 2000 message types and all print data can be backed up using a standard USB interface. The RX-S is capable of printing up to four lines of text and a maximum of 1,000 print characters. Remote connectivity with external equipment via a network function is also possible.

Allen Coding is part of the ITW Marking & Coding Division, which also comprises Diagraph, Foxjet, Norwood and Trident. Text by Emma Hulse, ELH Communications, Photo by Michael Pearcy, Words & Pictures