

Press release

July, 22th 2014

Hitachi expands Sales Network in Croatia: Customers will benefit from expertise of new partner MB Print

Leading manufacturer of high performance printing systems Hitachi Industrial Equipment Systems expands its global Sales and Service Network with high quality Croatian distributor MB Print. Customers will benefit from its technical expertise as well as the broad knowledge of local production markets in Croatia. MB Print offers the full product spectrum of Hitachi Coding & Marking solutions, as well as custom made services according to the Hitachi Sales and Service Network standards and conditions.

Worldwide coverage and individual solutions: The Hitachi Sales and Service Network

Hitachi is proud to operate a worldwide sales and service network that offers consistent high quality solutions in nearly every region. From sales to service and consultancy, our partners offer individual solutions for most branches. Regular trainings and official support from the Hitachi developers guarantee for best solutions brought to you by our partners. No matter where you are or what industry your company is operating in, you can expect highly qualified partners.

Profile MB Print of Croatia

MB Print of Croatia is based in the capital of Croatia, Zagreb. CEO Mr. Tomislav Rajić and his team of engineers offer full services from sales to individual service solutions. MB Print can be reached for requests under MB PRINT d.o.o. Hrvatskog proljeća 20A, 10 000 Zagreb, Croatia as well as under + 385 1 2958 680, +385 91 2958 679, <http://www.mbprint.hr/> and tomislav@mbprint.hr.

Opportunities for customers

Hitachi is happy to welcome MB Print as official distributor starting from August of 2014. MB Print will be responsible for the Croatian market and offer their expertise. Interested customers find all the details of MB Print, Inkjet Printers as well as background info on the Hitachi Sales and Service Network on www.hitachi-ds.com.

Hitachi Inkjet solutions stand for quality, reliability, stability and especially continuously technological innovation.

About Hitachi, Ltd.

Hitachi, Ltd. (TSE: 6501), headquartered in Tokyo, Japan, delivers innovations that answer society's challenges with our talented team and proven experience in global markets. The company's consolidated revenues for fiscal 2013 (ended March 31, 2014) totaled 9,616 billion yen (\$93.4 billion). Hitachi is focusing more than ever on the Social Innovation Business, which includes infrastructure systems, information & telecommunication systems, power systems, construction machinery, high functional

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materials & components, automotive systems, healthcare and others. For more information on Hitachi, please visit the company's website at <http://www.hitachi.com>.

Further Information:

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